

CEO Life Territory License – One-Page Decision Report

(2026 Edition – Generated Sep 2026)

Key Metrics Radar (1 = Low , 5 = High)

Dimension	Score	Colour
Brand Strength	4.2	
Profit Margin	3.8	
Market Potential	4.5	
Support Level	3.5	
Risk Factor	2.3	

Investment at a Glance

- Initial Investment : \$145 k (incl. \$48 k license)
- Avg. Payback : 14 -18 months
- Royalty : 7 % on gross events
- Company-wide Closure: 11.7 % (2 /17 territories)

Risk Radar (Low 1 – High 5)

- Litigation History 2
- Territory Encroachment 3
- Economic Sensitivity 3
- Regulatory Difficulty 1

Bottom Line

Suitable for investors with 500 + HNWI contacts & event-hosting confidence.
Negotiate 10 -mile radius protection before signing.

Full 35-page due-diligence pack available upon form submission.